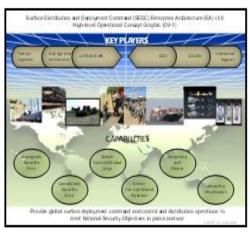# USTRANSCOM Science and Technology

## Surface Enterprise Transformation Initiative
## (SETI)

**Project Summary:** Surface transportation business practices and the systems used to support those practices are insular. Although the same information is required by various commercial and government agencies that share responsibility in the transportation of Department of Defense (DOD) cargo, that information is not effectively distributed among the interested organizations. The goal of this project is to identify the information requirements to accomplish end-to-end surface transportation, provide a mechanism to distribute that information across the systems used to perform specific transportation tasks, and effect business process changes to facilitate the information gathering and sharing.

**Return on Investment:** The ROI is apparent in time and cost savings associated with improved operational effectiveness due to a single set of shared capabilities that will allow SDDC to maintain command and control of commercial transportation services regardless of surface mode or customer. In addition to the operational and maintenance of a single visualization solution, verses a front-end for all the various SDDC solution sets. There will be time savings associated with the reduced data errors throughout the enterprise and a reduced need for operators to manually move data from stove-pipe applications. Overall, operators, data analysts and decision makers will regain valuable time to focus on assessment and resolutions instead of trying to locate and integrate the disparate data sources.

**Duration of project:** FY12-FY14

**Participants:** Surface Deployment and Distribution Command (HQ SDDC/G6)

**Project advocacy (funding or otherwise):** USTRANSCOM J5/4, SDDC

**Transition:** Cargo and Billing (CAB), Global Freight Management (GFM), Integrated Booking System (IBS), Integrated Surface Distribution Data Cleansing (ISDDC), and Pipeline Asset Tool (PAT).

**USTRANSCOM POC office code:** TCJ5/4-GC/618-220-4688