

USTRANSCOM Personal Property Advisory # 22-0090

Date: 20 July 2022

From: USTRANSCOM Defense Personal Property Management Office, Scott AFB, IL 62225

To: All Military Service Headquarters Representatives, Worldwide Joint Personal Property Shipping Offices (JPPSOs), Worldwide Personal Property Shipping Offices (PPSOs), Personal Property Processing Offices (PPPOs), and Department of Defense (DOD) approved Transportation Service Providers (TSPs)

Subject: Ready For Distribution – New 2022 Personal Property Video and Promo Card

1. The Defense Personal Property Management Office (DPMO) is pleased to have launched two new communication products – video and promo card – to assist moving customers with accessing online moving support.
 - The video titled “Moving Your Personal Property Webpage on Military OneSource” show viewers how to navigate the website and access online personal property moving resources, tools, and customer support. This short video is hosted on the USTRANSCOM YouTube channel and features a run time of two minutes and 30 seconds. <https://www.youtube.com/watch?v=0eOEhyXh9pg>
 - The printable promo cards display a QR code linking users directly to the Moving Your Personal Property landing page – the information and resource hub for the Defense Personal Property Program. Page 2 of this advisory features four 3-inch by 5-inch cards for easy printing, cutting, and sharing.
2. Please share these new products and incorporate into all your messaging with customers via the various online and in-person communication channels available to you, including local transportation offices, installation family readiness centers, and TSP networks.
 - The video would make a great companion piece to show during in-person presentations, counseling sessions, and briefings. It also works well for sharing via online sources such as social media pages and websites.
 - The promo card is a nice take-home handout to distribute during counseling sessions, presentations, events, etc.
3. This message is approved for release by the Chief, DPMO Strategic Engagements.



Moving Soon?



For online tools, information, and support, visit:
MilitaryOneSource.mil/PersonalProperty



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